



# BE A STAR BY HELPING US SAVE THE ARTS

**The Foundation for the Palm Springs Unified  
School District is working in Partnership with  
Julien's Auctions to help save the arts.**

Don't let COVID kill the arts in public schools.  
When students return to in-person instruction this  
fall, help us stock classrooms and supply students  
with the necessary products to thrive in  
art, music, band and theater.

Create a new tomorrow by donating costumes,  
props, instruments, and memorabilia that can be  
featured in our online auction produced  
exclusively by Julien's Auctions this spring.

**100%**  
of the money  
raised will  
go directly  
to saving  
the arts.

## TAKE ACTION TODAY

Join celebrities Elton John, Barbra Streisand, Olivia Newton-John,  
Tom Petty, and Janet Jackson who have donated to Julien's in the  
past. Donate to Julien's "SAVE THE ARTS" auction benefitting  
the 21,500 students at the Palm Springs Unified School District.

## TO MAKE YOUR DONATION CONTACT



Ellen Goodman, Foundation Director  
Ph: 415.637.2925  
[www.psusdfoundation.com](http://www.psusdfoundation.com)

**Julien's**  
AUCTIONS

# HELP SAVE THE ARTS FAQ

**Julien's Auctions** was established as the premiere auction house for celebrity estates and individual consignments of Hollywood and rock and roll memorabilia. Their record-breaking auctions have guaranteed that Julien's gets the attention of collectors, as well as media, from around the world. Their comprehensive database allows Julien's to market auctions to domestic and international collectors. Julien's has conducted record-breaking auctions for The Estates of Marilyn Monroe, Les Paul, Bob Hope, Greta Garbo, and Tony Curtis, as well as single-owner auctions of the collections of Ringo Starr, Barbra Streisand, Burt Reynolds, U2, Bette Midler, Cher, Bob Mackie, Elgin Baylor, Slash, and many others. And now Julien's Auctions is partnering with The Foundation for The Palm Springs Unified School District to help raise money to SAVE THE ARTS in our schools.

## **What Should I Donate?**

By donating a wearable item, or theater, TV, or film prop, you will join celebrities like Janet Jackson, Olivia Newton-John, Barbra Streisand, Elton John, Keith Corbin, Ringo Starr, and the estates of Doris Day, Michael Jackson, and Amy Winehouse. Julien's Auctions is dedicated to making the world a better place. By partnering with The Foundation for the Palm Springs Unified School District, Julien's and YOU are helping us SAVE THE ARTS in a small corner of the world that celebrities continue to call home.

**The Palm Springs Unified School District** (PSUSD) serves approximately 21,000 students. All PSUSD schools are Title 1 schools, which serve high-need student populations. The district's students are 79% Hispanic. 34% are classified as English Learners, with Spanish being the primary language. And 97% of the district's

students are classified as socioeconomically disadvantaged. The Foundation for the Palm Springs Unified School District is a 501c3 nonprofit that raises funds for school-based programs that district budgets won't cover.

## **How will this Auction SAVE The ARTS?**

By partnering with Julien's Auctions, The Foundation for PSUSD can raise the necessary dollars to keep the arts in schools. Research has demonstrated that children who are exposed to the arts score higher on standardized tests, graduate at increased rates, are better problem-solvers, and are overall more engaged citizens. COVID-19 has devastated school budgets. Government incentives and extra financing is being limited to COVID support like handwashing stations, PPE gear, ventilation, and classroom technology. PSUSD has used funding to serve over 7 million meals during COVID, and to provide students with remote learning resources like laptops, school supplies, desks, and chairs.

## **What Can I Donate?**

Go through your closet or storage unit to find a piece of memorabilia or a rarity of some kind. One item from YOUR spectacular collection of iconic or meaningful fashions, costumes, and accessories could raise enough money to supply an entire elementary school with musical instruments. Fine/decorative art and household items, or other pieces from life, career, or collections could provide every middle-school classroom with art supplies! Look in your "vault" and "production archives" for costumes, props, or memorabilia -- which could raise enough money to produce a season of plays and dance performances!

The Foundation for the Palm Springs Unified School District is a 501 c 3 non-profit organization. Federal I.D number is 26-1265520. All donations are tax deductible. For more information send an email to [egoodman@psusd.us](mailto:egoodman@psusd.us) or visit our website at [www.psusdfoundation.net](http://www.psusdfoundation.net)